



**WSOC-TV**

WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

**Greer, Margolis, Mitchell & Associates**  
**Attn: Accounting**  
**3050 K Street NW**  
**Washington, DC 20007**

Advertiser  
Agency  
Buyer  
Salesperson

Pol/B Obama/D/Pre/US (16256)  
Greer, Margolis, Mitchell & Assoc(2890)  
BASSETT,LAURA  
Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

Invoice 626486  
Inv Date 8/26/2012  
Terms Net 30  
Contract 326416  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

Product Political - Federal Candidate (1067)  
Brand 1596 SKED B (134936)  
Acct Types National/Political  
Est/Headline 1596/06272874  
Demo  
Revision  
Comments OBAMA SKED B  
OBAMA FOR AMERICA - SCHEDULE B

CO-OP/Order Type No/Normal  
Package  
Gen. Date 8/28/2012 5:34:26PM

AgB

## DUPLICATE INVOICE

**Charlotte (WSOC)**

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/SC	Amount	Remarks
1.0	<b>Contract Line Remarks:</b>	<b>DR. PHIL LTC:9/7/12</b>							
	Spot	10:00:00AM-11:00:00AM	Per week (2),Mo,Tu,We,Th	08/14/12 10:09AM (Tu)	00:30	DR. PHIL	OFA12A091H	\$600.00	
	Spot	10:00:00AM-11:00:00AM	Per week (2),Mo,Tu,We,Th	08/16/12 10:16AM (Th)	00:30	DR. PHIL	OFA12A091H	\$600.00	
2.0	<b>Contract Line Remarks:</b>	<b>NIGHTLINE</b>							
	Spot	11:35:00PM-12:02:00AM	Per week (4),Mo,Tu,We,Th	08/13/12 11:55PM (Mo)	00:30	Nightline	OFA12A091H	\$1000.00	
	Spot	11:35:00PM-12:02:00AM	Per week (4),Mo,Tu,We,Th	08/14/12 11:53PM (Tu)	00:30	Nightline	OFA12A091H	\$1000.00	
	Spot	11:35:00PM-12:02:00AM	Per week (4),Mo,Tu,We,Th	08/15/12 12:02AM (We)	00:30	Nightline	OFA12A091H	\$1000.00	
	Spot	11:35:00PM-12:02:00AM	Per week (4),Mo,Tu,We,Th	08/16/12 12:01AM (Th)	00:30	Nightline	OFA12A091H	\$1000.00	
3.0	<b>Contract Line Remarks:</b>	<b>THE VIEW</b>							
	Spot	10:58:00AM-12:00:00PM	Per week (2),Mo,Tu,We,Th	08/13/12 10:59AM (Mo)	00:30	The View	OFA12A091H	\$700.00	
	Spot	10:58:00AM-12:00:00PM	Per week (2),Mo,Tu,We,Th	08/16/12 11:32AM (Th)	00:30	The View	OFA12A091H	\$700.00	
4.0	<b>Contract Line Remarks:</b>	<b>JIMMY KIMMEL</b>							
	Spot	12:05:00AM- 1:05:00AM	Per week (2),Mo,Tu,We,Th	08/13/12 12:59AM (Mo)	00:30	Jimmy Kimmel Live	OFA12A091H	\$350.00	
	Spot	12:05:00AM- 1:05:00AM	Per week (2),Mo,Tu,We,Th	08/14/12 1:07AM (Tu)	00:30	Jimmy Kimmel Live	OFA12A091H	\$350.00	
5.0	<b>Contract Line Remarks:</b>	<b>EYEWITNESS NEWS MIDDAY</b>							
	Spot	12:00:00PM- 1:00:00PM	Per week (2),Mo,Tu,We,Th	08/15/12 12:38PM (We)	00:30	EYEWITNESS NEWS 12P	OFA12A091H	\$700.00	
	Spot	12:00:00PM- 1:00:00PM	Per week (2),Mo,Tu,We,Th	08/16/12 12:51PM (Th)	00:30	EYEWITNESS NEWS 12P	OFA12A091H	\$700.00	
6.0	<b>Contract Line Remarks:</b>	<b>DR. OZ</b>							
	Spot	4:00:00PM- 5:00:00PM	Per week (1),Mo,Tu,We,Th	08/15/12 4:17PM (We)	00:30	DR. OZ SHOW	OFA12A091H	\$825.00	
7.0	<b>Contract Line Remarks:</b>	<b>EYEWITNESS NEWS DAYBREAK</b>							
	Spot	5:00:00AM- 5:30:00AM	Per week (4),Mo,Tu,We,Th	08/13/12 5:09AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK SA-6A	OFA12A091H	\$600.00	
	Spot	5:00:00AM- 5:30:00AM	Per week (4),Mo,Tu,We,Th	08/14/12 5:28AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK SA-6A	OFA12A091H	\$600.00	
	Spot	5:00:00AM- 5:30:00AM	Per week (4),Mo,Tu,We,Th	08/15/12 5:58AM (We)	00:30	EYEWITNESS NEWS DAYBREAK SA-6A	OFA12A091H	\$600.00	
	Spot	5:00:00AM- 5:30:00AM	Per week (4),Mo,Tu,We,Th	08/16/12 5:07AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK SA-6A	OFA12A091H	\$600.00	
8.0	<b>Contract Line Remarks:</b>	<b>EYEWITNESS NEWS 5:00PM</b>							
	Spot	5:00:00PM- 5:30:00PM	Per week (4),Mo,Tu,We,Th	08/13/12 5:23PM (Mo)	00:30	EYEWITNESS NEWS 5P	OFA12A091H	\$1700.00	
	Spot	5:00:00PM- 5:30:00PM	Per week (4),Mo,Tu,We,Th	08/14/12 5:27PM (Tu)	00:30	EYEWITNESS NEWS 5P	OFA12A091H	\$1700.00	
	Spot	5:00:00PM- 5:30:00PM	Per week (4),Mo,Tu,We,Th	08/15/12 5:28PM (We)	00:30	EYEWITNESS NEWS 5P	OFA12A091H	\$1700.00	
	Spot	5:00:00PM- 5:30:00PM	Per week (4),Mo,Tu,We,Th	08/16/12 5:28PM (Th)	00:30	EYEWITNESS NEWS 5P	OFA12A091H	\$1700.00	
9.0	<b>Contract Line Remarks:</b>	<b>EYEWITNESS NEWS DAYBREAK</b>							
	Spot	5:30:00AM- 6:00:00AM	Per week (4),Mo,Tu,We,Th	08/13/12 5:29AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK SA-6A	OFA12A091H	\$650.00	
	Spot	5:30:00AM- 6:00:00AM	Per week (4),Mo,Tu,We,Th	08/15/12 5:28AM (We)	00:30	EYEWITNESS NEWS DAYBREAK SA-6A	OFA12A091H	\$650.00	
	Spot	5:30:00AM- 6:00:00AM	Per week (4),Mo,Tu,We,Th	08/15/12 5:51AM (We)	00:30	EYEWITNESS NEWS DAYBREAK SA-6A	OFA12A091H	\$650.00	
	Spot	5:30:00AM- 6:00:00AM	Per week (4),Mo,Tu,We,Th	08/16/12 5:28AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK SA-6A	OFA12A091H	\$650.00	
10.0	<b>Contract Line Remarks:</b>	<b>EYEWITNESS NEWS 5:30PM</b>							
	Spot	5:30:00PM- 6:00:00PM	Per week (4),Mo,Tu,We,Th	08/13/12 5:44PM (Mo)	00:30	EYEWITNESS NEWS 530P	OFA12A091H	\$1800.00	
	Spot	5:30:00PM- 6:00:00PM	Per week (4),Mo,Tu,We,Th	08/14/12 5:57PM (Tu)	00:30	EYEWITNESS NEWS 530P	OFA12A091H	\$1800.00	
	Spot	5:30:00PM- 6:00:00PM	Per week (4),Mo,Tu,We,Th	08/15/12 5:58PM (We)	00:30	EYEWITNESS NEWS 530P	OFA12A091H	\$1800.00	
	Spot	5:30:00PM- 6:00:00PM	Per week (4),Mo,Tu,We,Th	08/16/12 5:58PM (Th)	00:30	EYEWITNESS NEWS 530P	OFA12A091H	\$1800.00	



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**Washington, DC 20007**

Advertiser  
Agency  
Buyer  
Salesperson  
Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

**Pol/B Obama/D/Pre/US (16256)**  
**Greer, Margolis, Mitchell & Associ(2890)**  
**BASSETT,LAURA**  
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**ph: (555) 555-5555**  
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**1596 SKED B (134936)**  
**National/Political**  
**1596/06272874**  
**OBAMA SKED B**  
**OBAMA FOR AMERICA - SCHEDULE B**

Invoice	626486
Inv Date	8/26/2012
Terms	Net 30
Contract	326416
Bill Type	Standard
Period	7/30/2012 - 8/26/2012

CO-OP/Order Type	No/Normal
Package	

Gen. Date 8/28/2012 5:34:26PM

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Charlotte (WSOC)

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11.0	<b>Contract Line Remarks:</b>		<b>EYEWITNESS NEWS 6:00PM</b>						
	Spot	6:00:00PM- 6:30:00PM	Per week (3),Mo,Tu,We,Th	08/14/12 6:12PM (Tu)	00:30	EYEWITNESS NEWS 6P	OFA12A091H	\$2000.00	
	Spot	6:00:00PM- 6:30:00PM	Per week (3),Mo,Tu,We,Th	08/15/12 6:24PM (We)	00:30	EYEWITNESS NEWS 6P	OFA12A091H	\$2000.00	
	Spot	6:00:00PM- 6:30:00PM	Per week (3),Mo,Tu,We,Th	08/16/12 6:14PM (Th)	00:30	EYEWITNESS NEWS 6P	OFA12A091H	\$2000.00	
12.0	<b>Contract Line Remarks:</b>		<b>EYEWITNESS NEWS DAYBREAK</b>						
	Spot	6:30:00AM- 7:00:00AM	Per week (2),Mo,Tu,We,Th	08/14/12 6:28AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12A091H	\$2000.00	
	Spot	6:30:00AM- 7:00:00AM	Per week (2),Mo,Tu,We,Th	08/15/12 6:43AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12A091H	\$2000.00	
13.0	<b>Contract Line Remarks:</b>		<b>INSIDE EDITION</b>						
	Spot	6:58:00PM- 7:30:00PM	Per week (2),Mo,Tu,We,Th	08/14/12 7:20PM (Tu)	00:30	INSIDE EDITION	OFA12A091H	\$2000.00	
	Spot	6:58:00PM- 7:30:00PM	Per week (2),Mo,Tu,We,Th	08/16/12 7:26PM (Th)	00:30	INSIDE EDITION	OFA12A091H	\$2000.00	
14.0	<b>Contract Line Remarks:</b>		<b>GOOD MORNING AMERICA 1ST HOUR</b>						
	Spot	7:00:00AM- 8:00:00AM	Per week (2),Mo,Tu,We,Th	08/13/12 7:55AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12A091H	\$1800.00	
	Spot	7:00:00AM- 8:00:00AM	Per week (2),Mo,Tu,We,Th	08/16/12 7:29AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12A091H	\$1800.00	
15.0	<b>Contract Line Remarks:</b>		<b>ENTERTAINMENT TONIGHT</b>						
	Spot	7:30:00PM- 7:56:00PM	Per week (2),Mo,Tu,We,Th	08/15/12 7:58PM (We)	00:30	HIGH SCHOOL FOOTBALL EXTRA KICKOFF	OFA12A091H	\$2000.00	
	Spot	7:30:00PM- 7:56:00PM	Per week (2),Mo,Tu,We,Th	08/16/12 7:56PM (Th)	00:30	ENTERTAINMENT TONIGHT	OFA12A091H	\$2000.00	
16.0	<b>Contract Line Remarks:</b>		<b>GOOD MORNING AMERICA 2ND HOUR</b>						
	Spot	8:00:00AM- 9:00:00AM	Per week (2),Mo,Tu,We,Th	08/13/12 8:54AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12A091H	\$1800.00	
	Spot	8:00:00AM- 9:00:00AM	Per week (2),Mo,Tu,We,Th	08/14/12 8:55AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12A091H	\$1800.00	
17.0	<b>Contract Line Remarks:</b>		<b>REGIS</b>						
	Spot	9:00:00AM-10:00:00AM	Per week (2),Mo,Tu,We,Th	08/15/12 9:15AM (We)	00:30	LIVE! WITH KELLY	OFA12A091H	\$600.00	
	Spot	9:00:00AM-10:00:00AM	Per week (2),Mo,Tu,We,Th	08/16/12 9:14AM (Th)	00:30	LIVE! WITH KELLY	OFA12A091H	\$600.00	
18.0	<b>Contract Line Remarks:</b>		<b>EYEWITNESS NEWS SATURDAY</b>						
	Spot	12:00:00PM-12:30:00PM	Day,Sa 1	08/11/12 12:29PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	OFA12A091H	\$550.00	
19.0	<b>Contract Line Remarks:</b>		<b>SATURDAY AM NEWS</b>						
	Spot	6:00:00AM- 8:00:00AM	Day,Sa 1	08/11/12 6:22AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	OFA12A091H	\$700.00	
20.0	<b>Contract Line Remarks:</b>		<b>SUNDAY AM NEWS</b>						
	Spot	6:00:00AM- 8:00:00AM	Day,Su 1	08/12/12 6:53AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	OFA12A091H	\$700.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$56,875.00
Commission	(\$8,531.25)
Net Total	\$48,343.75

Total Spots	47
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